Graphic Design:
Branding Identity & Design

Students are taught the foundational skills needed to create effective Branding & Identity Design solutions. Print and digital Branding & Identity solutions require the designer to be versed in the manipulation of visual imagery, the use of typography, as well as the principles and elements of design. Research and development of both the client and audience are also essential components in creating effective Branding & Identity solution concepts.

To acquire the **Certificate of Achievement in Graphic Design: Branding Identity & Design**, it is necessary to complete the following courses with a grade of "C" or better:

Required Courses		Units	N	IP	C
GDSN 150	Typography	3			
GDSN 162	Introduction to Web Design: User Experience Design (UX)	3			
GDSN 164	Digital Illustration Design	3			
GDSN 165	*Branding and Identity Design	3			
Total units needed for Certificate of Achievement		12			
Units Completed					
*Prerequisite/Corequisite					